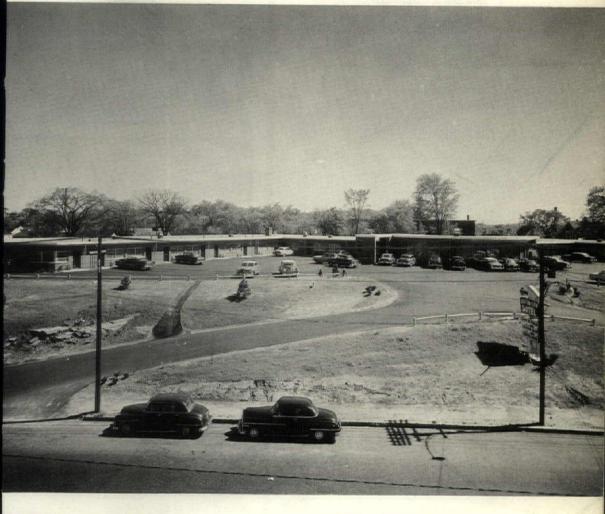
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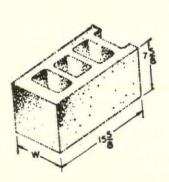
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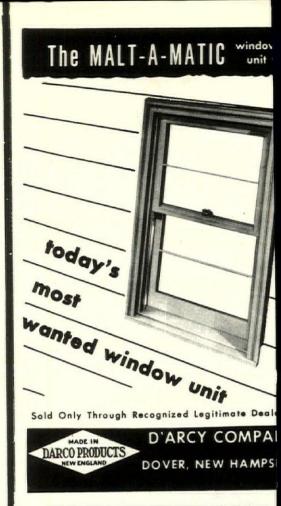
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VOL. 5

JULY, 1954

NO. 12

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OUR COVER

Panoramic View of new Queen City Motel at Manchester, N. H. Carl E. Peterson, Manchester, Architect; Swanburg Construction Corp., Manchester, General Contractor.

Photos by:

Laurier Studio, Division of the Camera Shop Manchester, N. H.

The President's Message

Well! I'm still around as president of the N. H. Chapter A. I. A. and you will have to put up with this cracker-barrel philosophy for awhile.

In writing this column I have quite a struggle, sometimes. My pockets, from month to month are full of odd shape papers and at times with pieces of wood all bearing scribbling of impressions which only I can decipher—then comes the time to correlate; saints be praised, the notes on board and paper can't be found—there follows this moulage of things seen.

A. I. A. Convention

Business and seminar meetings were excellent both in instruction and in spirit; such fine fellowship is really heartwarming. This representative group of architects was very much concerned with public relations, with the paying respects to allied arts and studiously presenting philosophies of what had been architected and what course the future might hold for it.

Marie and I attended the President's reception and the Pops' Concert at Symphony Hall. I'm quite sure that he who had arranged the reception at Museum of Fine Arts was well aware of the subtle effects which canvas-tenting has on the faces and skin of our ladies, no sharp shadows, only soft amber light. Leonardo DaVinci used this method of lighting when painting Mona Lisa.

At the Pops' Concert, aside from the lovely dinner and music, the people there were wonderful to watch. The main flooor with its large round tables was A. I. A. occupied, the balconies for the public. All through the Rhapsody of Paganini, there high in the balcony was a sailor with such fierce concentration, a very young boy and girl cuddled and far away; it was amazing to see so many, both young and old, who showed this irrepressible urge to fly from this to the never-never land.

Sittin'

I picked up what little "sittin'" ability I have from my grandfather. The trick is to find a lazy-warm sit-down place with enough back-support so hold you when you get yawny.

People don't do much bench-sittin', chair-rockin', straw-chewin', or whittlin' these days. Maybe they don't because you can't hurry-up any of these "occupations" without looking foolish and hurry-up we must!

Broken Twig

I sometimes wonder if all the tizzy about professional organizations is really worth the effort. Rev. Mark B. Strickland cleared this up for me in one of his wonderful sermons. He said, in effect if we are able in each generation to only snap a twig along our path in this jungle of existence, it will help those who follow to find the way.

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NEW HAMPSHIRE'S LARGEST CONSTRUCTION PROJECT OFFICIALLY STARTI

Ground breaking ceremonies at Portsmouth-Newington Airbase attended by Federal, State and Military officials.



New Hampshire's largest construction project, the Portsmouth-Newington Airbase, was officially started on Saturday, July 3 at ground-breaking ceremonies attended by Federal, State and Military officials, and several thousand onlookers.

James H. Douglas, Jr., undersecretary of the U. S. Air Force, represented President Eisenhower at the ceremonies.

The Chief Executive headed a guest list crowded with notables from the national and state scene, incuding Defense Secretary Charles E. Wilson, Air Force Secretary Harold E.Talbot, Presidential Assistant Sherman Adams, former Granite State governor; Gen. Curtis E. LeMay, USAF, head of the Strategic Air Command; the New Hampshire Congressional delegation, N. H. General Court, Gov. Hugh Gregg and a host of others.

U. S. Sen. Styles Bridges, one of the sponsors of the project and Washington sparkplug of the pro-air base forces, topped the speaking program, along with Governor Gregg and Air Force officials.

Photo Courtesy of Manchester Union Lea

When completed, the base will have complement of 1,000 officers, 5,800 airm and 450 civilian employees. Total and payroll will be in excess of 25 mill dollars, Undersecretary Douglas state According to Senator Styles Bridges new airbase installation will represent expenditure of about 70 million dollars.

Participating in the ground-break ceremonies were-left to right-Ca Cornelius S. Seabring, USN, commander the Portsmouth Naval Shipyard; B Gen. Joe W. Kelly, USAF, director of islation and liaison in the Air Force Sec tary's office; Brig. Gen. David H. Tu USA, assistant deputy chief of engine for construction; James H. Douglas, undersecretary of the Air Force; U. Sen. Styles Bridges; Mayor Theodore Butler; Gov. Hugh Gregg; Maj. Gen. Je B. Montgomery, USAF, commander of 8th Air Force; State Rep. John E. Hold ceremony chairfan; and Gen. Thomas White, USAF, vice chief of staff.

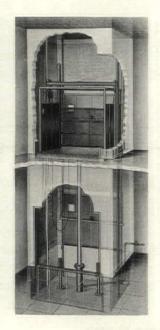
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* Meeting *

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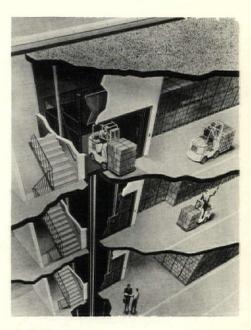
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С.	Structures of specialized requirement such as theaters, libraries, churches hospitals and laboratories.	,	7%
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ARCHITECT of the MONTH

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ARL ERIC PETERSON, A. I. A.—Educaon: Boston Architectural Club, Harvard chool of Architecture—1917

xperience: Cram & Ferguson—(1919-1929) Employed by several other Boston Archictural firms prior to that.)

hief Architect and State Director of Federal ousing Authority—1934-1936—1942-1945. rivate Practice: Established office in Mannester—1932.



QUEEN CITY MOTEL

MANCHESTER, NEW HAMPSHIRE

ictor A. Tompkins, owner and operator of Tobey's Motor Court in Plymouth, N. H., ided to build a modern motel on the outts of Manchester at a location approxically one mile from City Hall. Mr. Tomps, who has had considerable experience in rating and managing motels, chose a que plan, namely a central corridor argement with rooms on each side.

ketches were started in February 1953 and plans were completed and bids received July 9, 1953, with work on this project ting immediately.

Plans called for 51 guests rooms, 14'x18' in a cach having a ceramic tile bath adjacent the bedroom. The rooms are soundproof leach one has a telephone. There is a full gth mirror on the closet door and a large ror in each bathroom.

A spacious Entrance Lobby, Public Lounge, Dining Room, Cocktail Lounge and Kitchen facilities form the central portion of the building.

Large picture windows which overlook Mt. Uncanoonuc and a section of Manchester have been installed in the Public Lounge, Dining Room and Cocktail Lounge.

The interior of the Motel is finished in colored plaster and wall to wall carpéting is laid throughout the building, with the exception of the Entrance Lobby, which has a plastic tile floor.

The heating system is forced hot water and each unit is individually controlled with a thermostat, so that the guest has the privilege of determining the amount of heat he desires

(Continued on Page 14)

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Lobby and Comfortable Lounge of Queen City Motel.

Motel-

(Continued from Page 9)

in the unit he occupies. All rooms are mechanically ventilated. Air conditioning has been installed in the Public Lounge, Lobby, Dining Room, Cocktail Lounge, and Kitchen.

Exterior walls are cinder block faced with a tapestry brick, while the main corridor walls are cinder block. Partitions between each room are metal stud partitions, plastered on both sides. The sash are aluminum, louver type.

The site has been attractively landscaped and a fence erected to provide safety for the guests, which was necessary, due to the high elevation of the lot.

The cost of construction not including furniture was approximately \$300,000.00.

The following contractors were employed building the Queen City Motel:

General Contractor—Swanburg Constrution Corp., Manchester.

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Place of Showing:

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Rules:

All material to be exhibited should be prepared on 22"x30" Studio Bristol Board mounts.

Material is to be of COMPLETED NOT PROPOSED WORK. Renderings are acceptable but photographs are more

desirable.

Legible plans should accompany each project presented. Exhibitors are urged to use their New Hampshire Board of Registration for Architects stamp in the lower right

hand corner of each mount for exhibition.

Comments: In order to effect a definite itinerary, an Architect in each locality proposed above will be asked by the Traveling Exhibit Committee to assume responsibility for his willingness to arrange for a specific month and the actual place of showing. Return cards will be sent by the Committee. Prompt return of these will them establish the final itinerary which will them be made public.

> The purpose of this Architectural Exhibit is to focus public attention on the value of the Architect. A well balanced exhibit should include: project name, location, construction progress photographs, finished project photographs, description of construction type, and above all a legible plan.

> By JULY 31,1954, please prepare and send one or more of your exhibits to:

Committee-in-charge: Norman K. Leggett James Brodie Ernest Blanchette

EVERETT R. MUNSON, A. I.A. Associate 17 Rumford Street Concord, New Hampshire

OEHLER REELECTED PRESIDENT F NEW HAMPSHIRE CHAPTER

Richard Koehler, partner in the firm of loehler & Isaak, Architects of Manchester, as reelected president of the New Hampshire hapter of the American Institute of Architects at its 6th annual meeting at the Millville an, Concord, Thursday, May 20.

Others elected to serve with him are Leo . Provost of Manchester, vice president; dward B. Miles of Exeter, secretary; Robert nodgrass of Nashua, treasurer and Alexander lajeski of Bedford, director.

Elected Delegates to the 86th AIA Conention in Boston were: Ted Hunter, Richard oehler, Nicholas Isaak and Alexander Iajeski.

Reports of Chairmen of the various comittees were presented.

ARCHITECTS' FUND DRIVE

Profession Asked to Help Raise \$1,000,000 for Research

Architects throughout the nation will be ked to contribute to a \$1,000,000 drive to pand applied research in architecture and lated fields, Douglas W. Orr, president of e American Architectural Foundation, and unced recently.

Mr. Orr pointed out that vast sums of oney are spent annually by other professions expanding their research programs. He id, "Research is a profession's investment its own future." While architects benefit om "excellent" research conducted by manacturers and organizations in allied fields, r. Orr emphasized the necessity of a proam by architects to determine the architectural worth of developments in methods d materials.

The foundation's campaign, to be initiated is summer will begin with the appointment chairmen in each of twelve districts in the tion of the American Institute of Architects. he projected program of research will be inducted through the institute.



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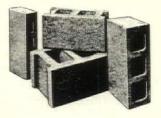


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CUMMINGS TESTIFIES ON HOSPITAL CONSTRUCTION ACT

The Administration's legislative proposals to broaden the Hospital Survey Construction Act (see MEMO, Feb. 1) have passed the House but have not yet been reported out of committee in the Senate. However, there do not appear to be any difficulties standing in the way of Senate passage. The bill authorizes funds for the extension of the previous Hill-Burton Act to provide assistance to states and communities for chronic and diagnostic hospital facilities, and nursing homes.

The funds with which to carry out the program must be voted under separate appropriation act, now being considered by a subcommittee of the House Committee on Appropriations. Appearing before that subcommittee, AIA Secretary George Bain Cummings made the following statement:

has an historic interest in the Hill-Burton Act and we have a working knowledge of the hospital survey and construction program. We backed the initial legislation in 1946. To us this Act and its administration represent an outstanding example of how cooperation between a Federal agency and private enterprise may be satisfactorily achieved, particularly in relation to the private practice of the architectural profession.

"Throughout the years of its operation, the Technical Services of the Public Health Service has cooperated splendidly with the architectural profession with the result that hospitals and health centers have been designed and built and the science of hospital planning has been advanced and, most important, the welfare and health of the citizens of this country have been improved. Without the leadership of this small headquarters and field staff, hospital architecture would suffer seriously. We are informed that the administrative cost of the Technical Services is less than one-tenth of one percent of the total amount of work placed under contract. We believe this to be an enviable record.

"It would seem most unfortunate to abandon or curtail a service which has proved and is proving to be of inestimable value to the people of this country. "The head of Technical Services was give an award by The American Institute Architects some three years ago for I notable contribution to hospital planning an public administration.

"It may strike the members of this Con mittee as being somewhat unusual for a re resentative of The American Institute Architects to come forward and testify to t value of an administrative bureau to a pla ning profession. We have continually striv to combat the encroachment of Feder bureaus in the field of the private practition In this instance, however, we do not consider that the Bureau has in any way encroach upon the field of the private practitioner, b on the contrary it has enlarged his field, a by working in cooperation with the prive practitioner the Bureau has achieved, not or an ideal working relationship but, an accel ated advance in the science of hospital pla

"The Bureau of Technical Service has co to be regarded by the profession as a necess as well as an assistance, a guide and a frie

"We earnestly beseech that all consider tion be given to an appropriation which we maintain a technical service which he proved to be of such inestimable value to profession and to the people."

From Down Under

The 21-man Australian Building Indus Productivity Team of architects, planne builders and producers, currently on a wo tour, stopped over in Washington last we Under Institute leadership, the combined sources of the AIA, AGC, NAHB, Washing Building Congress, Producers' Council, the U.S. Chamber of Commerce, were utili in developing a three-day program on s jects specifically requested by the visit Among those who addressed the group w acting FHA Commissioner Norman Mason; PBS Commissioner W. E. Reyno Rear Admiral J. R. Perry, Chief of the Nav Bureau of Yards and Docks; AIA Secret George Bain Cummings; former AIA Regi al Director C. E. Silling, and AIA staffers

CHOOL CONSTRUCTION SETTING NEW RECORD

Contract awards for future school construcon in the 37 eastern states set new records ar above last year's levels during April as ell as during the first four months of this ear, F. W. Dodge Corporation, construction ews and marketing specialists, has reported.

Contract awards reported in April for school and college buildings (including additions and ajor alterations) totalled \$156,554,000, seting a new record for any April in Dodge's 3-year history.

Dodge economist George Cline Smith prected that this boom in school construction, ready of long standing, would continue as ates and communities try to keep pace with creasing child population.

"School construction," Mr. Smith said, "has of only grown greatly in volume, but has creased its importance as a segment of the instruction industry. In April of 1946, just ter the war, construction awards for school ad college buildings accounted for only 4 per not of non-residential contract awards and 1 or cent of total construction awards. By oril of last year, they accounted for 20 per not of non-residential and 8 per cent of total instruction awards. In the years since then, hool and college buildings climbed to 26 per not of non-residential and 9 per cent of total instruction awards.

"Contract awards for school and college ildings have grown from a mere \$9 million April of 1946 to \$156 million in April of is year. The growth has been steady, with increase recorded in every April except one are 1946. (Because of the sharp seasonal evements in construction, comparisons with a corresponding month of earlier years are ed here as the most meaningful indication the trend.)

"This trend in school construction toward the absolute and relative growth may be pected to continue. The Census Bureau imates that the number of children in ery elementary and high school grade will attinue to increase each year at least until 30, and that total enrollment will increase least until 1965.

(Continued on Page 20)

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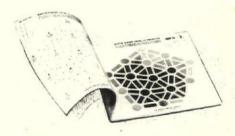


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All 497 colors are shown on the COLOR COORDINATOR CHARTS, arranged as to chroma and hue, separated as to value level. Each Coordinator Chart also carries the ratio table for let-downs with white at any desired level. Spiral-bound into an attractive 12" x 12" book, this set of COLOR COORDINATOR CHARTS is the essential color selection and color tinting "key" to the Martin-Senour COLOR COORDINATOR SYSTEM.

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School-

(Continued from Page 19)

"Peak growth now is in the elementary grades, but as time passes the squeeze will be felt more in the higher grades and in college. Continued high levels of construction will be necessary not only to meet the needs of growing numbers of students but also to replace school buildings which become obsolete or unusable."

Five Applicants Recently Registered

Five applicants have recently been registered in New Hampshire by the State Board of Registration for Architects. These applicants are from Massachusetts, one from Vermont and one from New Hampshire.

Those registered were: Theodore Postma, Concord; Raymond F. Austin, Weston, Vt.; Sherman H. Jones, Melrose, Mass.; G. Henri Desmond and Frederick A. Dyer, both of Boston, Mass.

F. W. DODGE CORPORATION PUBLISHES NEW BOOK

DESIGN FOR MODERN MERCHAN DISING, published by F. W. Dodge Corpor tion, provides an interesting survey of the best of contemporary stores, shopping center and showrooms selected by the editors Architectural Record.

Caught in an ever-rising spiral of his rent, high taxes, and high labor and matericosts, today's merchant is confronted wiserious problems when he decides to expaor physically change his establishment

In DESIGN FOR MODERN MERCHAL DISING leading architects in the field store design—Victor Gruen, Morris Ketchu Kenneth C. Welch, and many others—provi expert advice on such knotty problems choice of store facade, provision for shopp circulation, departmental organization, paring facilities, store layout, fixtures and d play, use of color and lighting effects.

This guide to successful store planning cotains scores of shops and stores whose obvious eye-appeal is matched by proven sales appeared the editors present them in over 600 photographs, plans, and drawings that make clearly how every element—store front, interior case work, floor levels, etc.—enhances sales appeared.

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JOHNS-MANVILLE PUTS NEW SHINGLE ON MARKET

NEW YORK—Colorbestos Shingles are a new king-size exterior siding shingle developed by Johns-Manville to provide a new bigness in dimensions plus a new boldness in design.

The dimensions are 32 in. by 145% in. The design is a strong, striated pattern which suggests a deep texture. However, the shingles are actually smooth. The vertical, random-ribbed appearance results from the way in which colored ceramic granules are embedded into the shingles.

The width of the shingles, 32 in., spans to 16 in. stud spaces and there are three prepunched face nail holes arranged for direct nailing into the studs. This makes for fast and convenient application over any type of sheathing.

In place, using a 1 in. headlap, the shingles provide a 135% in. exposure and each deep course of shingles is a continuous unbroken sweep since vertical joints and nail heads are made inconspicuous by the ribbed pattern. This horizontal effect is further emphasized by the shadow from the laps. And, for those who want a still stronger horizontal shadow, a J-M Shingle Backer is available. With this backer the lapped edge of the Colorbestos Shingles becomes more than ½ in. thick.

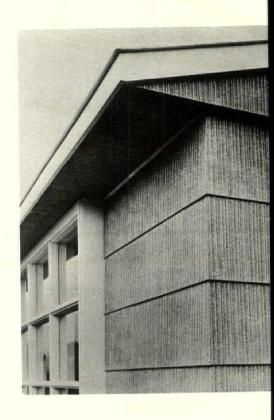
In developing these new asbestos shingles, Johns-Manville has aimed at a material that is in harmony with the best work now being done by architects and builders. The colors in which the shingles are available, Permatone White, Silver Gray, Sage Green and Desert Brown, are all suited to contemporary design. The straightness of the ribs is in accord with the straightforward designs for doors, windows, trim and mouldings now being used for better class homes. In other words, Colorbestos Shingles were developed to provide new style and new harmony plus permanence.

As to permanence, Colorbestos Shingles, being completely inorganic, are as long lasting as a siding material can be. They are fireproof. They are weather resistant and have the new, water repellent Silicone Seal recently introduced by Johns-Manville. These shingles also have unusual dimensional stability. They do not warp or curl. Color and pattern are

"built-in" so no further decorating is need Maintenance is kept to a minimum.

Because of the large size of these Co bestos Shingles, only 33 shingles per squ are required. These are packaged the bundles per square and have a shipping wei of approximately 200 pounds per square.

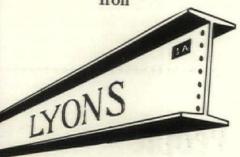
Colorbestos Shingles are now being made the J-M plants in Manville, N. J., Waukegan, Ill. Production to serve the So and the Pacific Coast is planned for the r future.



Close-up view of Colorbestos Shingles, the king-size exterior siding shingle developed Johns-Manville. The dimensions are 32 in 14% in. The design is a strong, striated pat which suggests a deep texture However, shingles are actually smooth. The vertical, dom-ribbed appearance results from the wa which colored ceramic granules are embedde the shingles. Note that on this home the Cobestos shingles are also used for the soffit of eave overhang.

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